



"FERGIE & FRIENDS"

CELEBRITY BASEBALL GAME

MESA HOHOKAM PARK

FRIDAY MARCH 28, 2008

ALL-STAR PARTNERSHIP

Join the all-star team and join the Mesa HoHoKams and the Ferguson Jenkins Foundation for the 1st annual Fergie & Friends Celebrity Baseball Game. As an All-Star Partner, two of your guests will play on our "all star" team, while your clients, partners and employees cheer him or her on! This partnership offers over \$30,000 in benefits - recognition during Cubs Spring Training and at the Fergie & Friends game, plus one-on-one time with Fergie. This partnership package includes:

AMENITY SPONSORSHIP

- Your company will be designated as a sponsor of a minor amenity (ie. Anthem Singer, Starting Lineup) with recognition at the event and in advance publicity.

PRINT MEDIA

- Half page color ad in the Fergie & Friends event guide (quantity 5,000)
- Logo on the Fergie & Friends print ads for the event, including:
 - Fergie & Friends ads in the East Valley Tribune (value \$32,000)
 - Fergie & Friends full page color ad in the 2008 Chicago Cubs Souvenir Program
- Logo id on the Fergie & Friends Flyer (quantity 15,000)
- Half page color Ad in the 2008 Chicago Cubs Spring Training Souvenir Program
- Recognition as sponsor of Fergie & Friends on the Ferguson Jenkins Foundation website

ON-SITE RECOGNITION

AT CHICAGO CUBS SPRING TRAINING GAMES:

- Logo ID on the Fergie & Friends banners to be posted at each gate during Cubs Spring Training

ON-SITE RECOGNITION

AT THE FERGIE & FRIENDS GAME:

- 2 banners at game (provided by sponsor)
- Opportunity to set up a Concourse Table Display
- PA Announcements and Electronic Scoreboard Messages

HOSPITALITY

- Sponsor will have the opportunity to have *two "guest players"* participate in the Fergie & Friends game.
- Fergie & Friends Private Box for the entire game (includes admission. maximum capacity: 10 guests - food and beverage not included)
- Special Sponsor meet and greet with celebrities for up to 10 people
- Autograph package with a variety of autographed memorabilia (Autographed Jersey, Balls, etc.)
- 24 VIP preferred seating tickets
- 100 GA tickets to the event

ONE-ON-ONE

- Get some one-on-one with Fergie – the sponsor may select one person to spend two hours with Fergie in his booth at a Cubs spring training game during the month of March (date tbd. Includes general admission.)



PARTNERSHIP INVESTMENT: \$10,000



For more information call Darryl at (480) 609-3978 or email darryl@FieldWorksEvents.com