



"FERGIE & FRIENDS"

CELEBRITY BASEBALL GAME

MESA HOHOKAM PARK

FRIDAY MARCH 28, 2008

SPONSORSHIP PACKAGES

We invite businesses to bring out your clients, business partners and employees to the 1st annual Fergie & Friends Celebrity Baseball game. Have a ton of fun, while helping us to raise money for charity. All sponsorship packages include a valuable ticket package, plus exposure at the Fergie & Friends game. Please note that all packages can be customized to your objectives and budget.

HOME RUN SPONSOR

\$ 5,000

- Quarter page color ad in the Fergie & Friends Event Guide (*quantity 5,000*)
- Quarter page color ad in the 2008 Chicago Cubs Spring Training Souvenir Program
- Recognition as sponsor of Fergie & Friends on the Ferguson Jenkins Foundation website
- Name on the Fergie & Friends banners / posters to be posted at each gate during Cubs Spring Training
- On site recognition at the Fergie & Friends Game:
- 2 banners on site of game (*provided by sponsor*)
- Opportunity to set up a Concourse Table Display
- Public Address and Electronic Scoreboard Messages
- Sponsor will have the opportunity to have *one "guest player"* participate in the Fergie & Friends game.
- Fergie & Friends Private Box for the entire game (*includes admission. maximum capacity: 10 guests - food and beverage not included*)
- Special Sponsor meet and greet with celebrities for up to 10 people
- Autograph package with a variety of autographed memorabilia (Autographed Jersey, Balls, etc.)
- 18 VIP preferred seating tickets
- 74 GA tickets to the event
- One-on-one with Fergie; 1 hour with him in his booth at a Cubs game (*date tbd. Includes general admission.*)
- Opportunity to set up a Concourse Table Display
- Public Address and Electronic Scoreboard Message
- 12 VIP preferred seating tickets
- Autograph package with a variety of autographed memorabilia (Autographed Jersey, Balls, etc.)
- 50 GA tickets to the event
- One-on-one with Fergie; 1 hour with him in his booth at a Cubs game (*date tbd. Includes general admission.*)

E.R.A. SPONSOR

\$ 1,000

- Quarter page black & white ad in the 2008 Chicago Cubs spring training souvenir program
- Name in the Fergie & Friends Event guide
- Recognition as sponsor of Fergie & Friends on the Ferguson Jenkins Foundation website
- 1-2 banners at the game (*provided by sponsor*)
- Opportunity to set up a Concourse Table Display
- Public Address recognition during the game
- 6 VIP preferred seating tickets
- 24 GA tickets to the event

ROOKIE SPONSOR

\$ 500

- Name in the Fergie & Friends Event Guide
- Recognition as sponsor of Fergie & Friends on the Ferguson Jenkins Foundation website
- 1 banner at the game (*provided by sponsor*)
- Opportunity to set up a Concourse Table Display
- Public Address recognition during the game
- 24 GA tickets to the event

STARTING LINE-UP SPONSOR

\$ 2,500

- Quarter page black & white ad in the Fergie & Friends event guide (*quantity 5,000*)
- On-Site recognition at Fergie & Friends Game
- 1-2 banners at the game (*provided by sponsor*)



For more information call Darryl at (480) 609-3978 or email darryl@FieldWorksEvents.com