

3RD ANNUAL "FERGIE & FRIENDS"

CELEBRITY BASEBALL GAME

MESA HOHOKAM PARK MARCH 17, 2010

The 2009 Fergie & Friends Celebrity Baseball game was such a success, we invite you back again this year! It's a great opportunity for your business to host clients, partners and team members for a once in a lifetime experience, while helping raise money for charity. Your guests can play ball with Hall of Famers - sitting on the bench with sports greats like Fergie Jenkins, Juan Marichal, Rollie Fingers, Meadowlark Lemon, George Foster, Lee Smith, and many more! Plus your company will get great exposure to all the other baseball fans at the Fergie & Friends game and at Cubs games in Mesa throughout the month of March.

SPONSORSHIP PACKAGES

HOME RUN SPONSOR

\$ 5,000

TWO guest players in the Fergie & Friends game - includes a Fergie & Friends player jersey

10 Premium Reserved Seats behind the celebrity bench with a special celebrity meet & greet

18 VIP Preferred Seating Tickets and on-field Meet & Greet

74 GA tickets

Autograph package with a variety of memorabilia

Print Media:

- Quarter page color ad in Fergie & Friends Event Guide (*quantity 1,000*)

Exposure at Cubs Games:

- Logo ID on the Fergie & Friends banners / posters to be posted at each gate during Cubs Spring Training
- Included in Fergie & Friends PA announcements and Scoreboard Messages at Cubs Spring Training games
- Your flyers on the Stadium Information Table at Cubs games

On-site recognition at the Fergie & Friends Game:

- 2 banners (*provided by sponsor*)
- Opportunity to set up a Concourse Table Display
- Public Address and Electronic Scoreboard Messages

Recognition as sponsor of Fergie & Friends on the Ferguson Jenkins Foundation website

STARTING LINE-UP SPONSOR

\$ 2,500

ONE guest player in the Fergie & Friends game with player jersey

12 VIP Preferred Seating Tickets and on-field Meet & Greet

50 GA Tickets

Autograph package with a variety of memorabilia

Quarter page black & white ad in Fergie & Friends Event Guide

Your flyers on the Stadium Information Table at Cubs games

Banner at Fergie & Friends game (*provided by sponsor*)

Concourse Table Display at Fergie & Friends game

PA and Electronic Scoreboard Message at Fergie & Friends game

E.R.A. SPONSOR

\$ 1,000

6 VIP Preferred Seating Tickets & on-field Meet & Greet

24 GA tickets

Logo ID in Fergie & Friends Event guide

Your flyers on the Stadium Information Table at Cubs games

Banner at Fergie & Friends game (*provided by sponsor*)

Concourse Table Display at Fergie & Friends game

PA at Fergie & Friends game

ROOKIE SPONSOR

\$ 500

24 GA tickets

Name in Fergie & Friends Event Guide

Banner, PA and Concourse Table Display at Fergie & Friends game (*provided by sponsor*)



Fergie & Friends
Celebrity & Guests
at HoHoKam Park

For more information please contact FieldWorks Events & Marketing Inc. (480) 609 3978 or email Darryl@FieldWorksEvents.com

